



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. OP2/32(03)/2021 – MED.

Office of the VC&MD,
RTC House, Vijayawada-13.

CIRCULAR No.01/2021 - MED, Dt.12.01.2021.

Sub: OIL&GAS CONSERVATION AWARENESS DRIVE - 2021 : Celebration of Oil & Gas Conservation Awareness Drive - (సక్షమ - సంరక్షణ క్షమతామహోత్సవ) - 2021 from 16.01.2021 to 15.02.2021 – Instructions issued – Reg.

1. INTRODUCTION:

The Ministry of Petroleum and Natural Gas (MoP&NG), Govt. of India has directed to observe Oil & Gas Conservation Awareness Drive Programme of సక్షమ (సంరక్షణ క్షమతామహోత్సవ)-2021 from 16.01.2021 to 15.02.2021. The slogan for this year (2021) is finalized by Govt. of India and PCRA as below:

स्वच्छ ईंधन, स्वस्थ वातावरण
(“Swachh Indhan, Swasth Vatavaran“)
శుభ్రమైన ఇంధనం, పరిశుభ్రమైన వాతావరణం

The logo -2021 for Oil & Gas Conservation awareness drive is enclosed at Annexure-A. The format of APSRTC Banner to be exhibited along with logo & slogan is prepared and enclosed at Annexure-B. A few important slogans related to Oil & Gas Conservation are given at annexure-C.

With widening gap between the national level demand and supply, conservation of petroleum products has assumed great importance. During the Oil & Gas Conservation Awareness Drive-2021, the entire oil industry under the guidance of MoP&NG undertake various kinds of activities to emphasize and spread the importance of conservation of petroleum products and gas and need for protection of environment.

The Corporation spends nearly 33% of its total revenue on HSD oil alone. HSD oil conservation, therefore, is a matter of great significance to our Organization to reduce the cost of operation by saving through oil conservation measures.

For more than 4 decades, APSRTC has been vigorously implementing oil conservation measures by educating and motivating all our employees about the need for Oil & Gas conservation. The success of our efforts is reflected in continuous improvement in HSD KMPL year after year. Dedicated and committed involvement of Drivers, Mechanics, Supervisors and Managers to improve the fuel efficiency is the secret behind the success of our organization in oil conservation.

2. PROGRAMMES IN APSRTC DURING OIL CONSERVATION AWARENESS DRIVE:

During Oil Conservation Awareness Drive, all our efforts shall be focused on reinforcement of the message of conservation of oils and gas. To spread the message of Oil & Gas conservation, different programmes have been chalked out in co-ordination with the Oil Companies , Vehicle manufacturers and OEMs. The details are as follows:

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2.1. OIL CONSERVATION CLINICS AT DEPOTS:

M/s IOCL, HPCL, BPCL, RELIANCE, BGL, MEIL, TATA MOTORS, ASHOK LEYLAND, VOLVO, CORONA and EICHER, have agreed to organize one day Oil & Gas Conservation Clinics for the benefit of our Mechanics & Drivers during the Oil Conservation Awareness Drive-2021 at all Depots as indicated against each Region.

OIL SUPPLIER / OEM	RGN	Depots Allotted	No. of depots
VOLVO (6 depots)	KRI	ATNR	1
	VSP	VSP, MDP	2
	KDP	KDP	1
	CTR	MGLM	1
	EG	AMP	1
CORONA (3 depots)	KRI	VJA	1
	EG	KKD	1
	PKSM	OGL	1
BGL (2 depots)	KRI	GVPT-2, VDPM	2
MEIL (1 Depot)	KRI	IBM	1
HPCL (17 depots)	WG	ELR, BVRM, TPG, TNK,JRG, KVR, NDD, NSP	8
	KRI	GVPT1, JPT, GVRM, AVG, MTM, GDV, TVR, NZD, VYR,	9
IOCL (20 depots)	CTR DVN	CTR-1, CTR-2, MPL-1, MPL-2, PLMR, PLR, KPM	7
	GNT	TNL,CPT,SAP,RPL,NRT,PDRL,PNR, GNT-I, GNT-II, MNGL, BPTL, MCL, VNK	13
BPCL (9 Depots)	NEC	VZM, SKT, SLR, PPM, PLKD, TKL, PLS, SKLM-1, SKLM-2	9
EICHER (13 Depots) & KDP ZWS	ATP	ATP,TDP,KLDG,KDR,HDP,RYG,URK, PTP, DMM, GTKL, GTY, MDKS, PNGD	13
	KDP	ZWS/KDP	1
TATA (27 depots +2 ZWS)	VJA	ZWS/VJA	1
	VZM	ZWS/VZM	1
	KRNL	KRNL-I, KRNL-II ADN, YMG, ALG, BPL, NDL,NDK, ATK (K), KKTL, PTKD, DHONE,	12
	KDP	RYCT, BDVL, PLVD, PDTR,RJPT, JMD, MYDK	7
	VSP	WLT, GWK, SML, VSCD, AKP, MDWD, PDR, NRPM	8
AL (23 depots +1ZWS))	NLR	VKD,ATK(N),UGR,RPR,GDR,SLPT,KVL,VGR, NLR-1, NLR-2	10
	PKSM	CRL, KDKR, GDLR, MRKP, KNG, ADK, PDL	7
	TPT DIVN.	ALPR, TML, TPT, SKHT, STVD, PTR	6
	NLR	ZWS/NLR	1
M/s Reliance (7 depots)	EG	GKRM, RVPM, RCPM, RZL, RJY, TNI,ELSM	7

The representatives of Oil & Gas Companies / Vehicle Manufacturers will conduct the awareness programmes at each Depot in consultation with the concerned RM /Dy.CMEs /DVMs & Depot Managers. The Depot Managers/Dy.CMEs/ DVMs are advised to extend full co-operation to the representatives of Oil & Gas Companies / Vehicle Manufacturers, OEMs in organizing the Oil and Gas Conservation Clinics for effectively spreading the message of Oil & Gas Conservation among all drivers, mechanics, supervisors and managers.

The Depot Managers are permitted to incur @ Rs.3,000/- per depot for celebration of Oil and Gas Conservation Awareness Drive Programmes at Depots.

Regional Head Quarter depot is Permitted to incur an additional expenditure Rs.2,000/- for conducting regional level function.

2.2. OIL CONSERVATION CLINICS AT ZONAL WORKSHOPS:

M/s TATA MOTORS, EICHER and ASHOK LEYLAND have agreed to organize Oil Conservation Clinics of one day duration at Zonal Workshops. The representatives of Vehicle Manufacturers will conduct the awareness programmes in consultation with the concerned Works Managers. The Works Managers are advised to extend necessary co-operation to the concerned officials for effectively spreading the message of Oil and Gas Conservation to the employees of work shops.

ZWS	Allotted to Vehicle Manufacturers
ZWS/VZM	M/s TML
ZWS/VJA	M/s TML
ZWS/KDP	M/s EICHER
ZWS/NLR	M/s ASHOK LEYLAND

The Works Managers are permitted to incur @ Rs.3,000/- per work shop for conducting Oil & Gas Conservation Awareness Drive programmes in Zonal Workshops.

2.3. QUIZ COMPETITION FOR DRIVERS & MECHANICS AT REGIONAL LEVEL:

M/s IOCL, HPCL, BPCL, Reliance, TATA MOTORS, ASHOK LEYLAND, EICHER and BGL have agreed to organize Regional level Quiz programmes for Drivers & Mechanics at Regional Head Quarters during the Oil & Gas conservation Awareness Drive.

The Best Three Drivers from each Depot who have conserved maximum HSD oil during the year 2019-20 over the route-wise KMPL targets shall be deputed to participate in the Regional level Quiz competition.

One KMPL Mechanic and Two Engine Mechanics of SCH-III/IV maintenance of each Depot shall be deputed to participate in Regional level Quiz competition.

OEM/ OIL Company	Region Allotted
IOCL	GNT REGION & CTR Division
HPCL	WG & KRISHNA REGIONS
TML	VSP, KDP & KRNL REGIONS
LEYLAND	NLR, OGL, VSP REGION (2 depots) & TPT Division.
EICHER	ATP REGION
RELIANCE	EG REGION
BPCL	NEC REGION

The Company representatives will finalize the details of the programme such as time, date and place in consultation with the Regional Manager and Dy.CMEs/ DVMs concerned.

2.4. ELOCUTION COMPETITION TO THE DRIVERS AT ZSTCs:

Elocution competition for Best HSD KMPL Drivers on the subject of the importance of **“OIL& GAS CONSERVATION - ROLE OF DRIVERS”** in Telugu will be organized at Zonal Staff Training Colleges. All Dy.CPMs of Zones are advised to organize Elocution competitions at ZSTCs in consultation with the Dy.CMEs nominated for this purpose. The following Dy.CMEs are nominated to organize this competition in various Zones at concerned ZSTCs as per the programme mentioned below:

ZONE	ZSTC	DATE	Dy.CMEs Deputed
KDP	ZSTC/KRNL	22.01.2021	Dy.CME/ATP & KDP
NLR	ZSTC/NLR	22.01.2021	Dy.CME/NLR & TPT
VJA	ZSTC/VJA	22.01.2021	Dy.CME/WG & MTM
VZM	ZSTC/VZM	22.01.2021	DVM/VZM & Dy.CME/VSP(R)

The Best KMPL Driver from each depot of the Zone @ 1 per depot will participate in this Zonal level elocution competition. Each participant will be given 5 minutes time to talk on the topic. Three best speakers (1st, 2nd and 3rd) will be selected from each Zone.

The First prize winner of each Zone shall be deputed for receiving the prize at the state level function to be held in Vijayawada during Oil & Gas Conservation Awareness Drive. The date and venue of the state level function will be intimated separately. The Second and Third prize winners will be presented with prizes at respective Regional Head Quarters on the day of Regional level Function. The concerned Dy.CPM of the Zone will be coordinating for organizing the above programme at respective ZSTCs.

The ZSTCs are authorized to incur @ Rs.1,500/- per ZSTC towards conducting the programme.

2.5. ESSAY WRITING COMPETITION TO MECHANICS at ZSTCs :

Zonal level essay writing competition in Telugu for Mechanics on the **“Role of Mechanics in Fuel Conservation and Pollution Control”** will be organized at Zonal Staff Training Colleges. All Dy.CPMs of the Zones are advised to organize essay writing competition at ZSTCs in consultation with the Dy.CME nominated for this purpose. The following Dy.CMEs are nominated to organize this competition in various Zones at concerned ZSTCs as per the programme mentioned below:

ZONE	ZSTC	DATE	Dy.CMEs Deputed
KDP	ZSTC/KRNL	22.01.2021	Dy.CME/ATP & KDP
NLR	ZSTC/NLR	22.01.2021	Dy.CME/NLR & TPT
VJA	ZSTC/VJA	22.01.2021	Dy.CME/WG & MTM
VZM	ZSTC/VZM	22.01.2021	Dy.CME/NEC & VSP(R)

The Best Schedule III/IV Mechanic and Best KMPL Mechanic from each depot of the Zone i.e., maximum 2 per depot will participate in this Zonal level Essay writing competition. Duration given for essay writing shall be 90 minutes time. Three best Mechanics (1st, 2nd and 3rd) will be selected from each Zone.

The First prize winner of each Zone shall be deputed for receiving the prize at the state level function to be held in Vijayawada during Oil & Gas Conservation Awareness Drive. The date and venue of the state level function will be intimated separately. The Second and Third prize winners will be presented with prizes at respective Regional Head Quarters on the day of Regional level Function. The concerned Dy.CPM of the Zone will be co-ordinating for organizing the above programme at respective ZSTCs.

The ZSTCs are authorized to incur @ Rs.3,000/- per ZSTC towards conducting the programme.

3. REGIONAL LEVEL FUNCTION:

Regional level awards function shall be organized preferably at Regional Head Quarters depot during Oil & Gas Conservation Drive period duly inviting the district level important officials viz, District collector, Superintendent of Police, District Transport Commissioner etc., to facilitate the award winners and present the awards.

4. STATE LEVEL FUNCTION:

State level awards function shall be organized in Vijayawada during Oil & Gas Conservation Drive period inviting the Hon'ble Minister for Transport, Chairman, DGP, Transport Commissioner etc., to facilitate the state level award winners and present the awards.

4.1 AWARDS TO THE BEST HSD KMPL DRIVERS:

Oil companies have been sponsoring the awards to the Five Best Drivers from each Region who saved maximum HSD oil and 3 best CNG drivers who saved maximum CNG against the targets fixed to routes on which they operated buses during the year 2019-20. RMs were already requested to send the names and bio-data of best Drivers to CME (M) by 12.01.2021.

4.2 AWARDS TO THE BEST HSD KMPL MECHANICS:

Oil companies have been sponsoring the awards to one Best HSD KMPL Mechanic from the Best HSD KMPL Improvement Depot over the previous year @ one per Region and 1 KMKG Mechanic from the Best CNG KMKG Improvement Depot over the previous year @ one in Krishna Region. The RMs were already requested to inform the name of the best KMPL Mechanic of the Depot which has been selected based on highest HSD KMPL/ KMKG Improvement over the previous year @ one per Region for the Best HSD KMPL Award in the Region and one CNG depot in Krishna Region for the year 2019-20 to CME(M) by 12.01.2021. The awards will be presented in the state level awards function to be held during Oil Conservation Awareness Drive.

4.3 AWARDS TO THE BEST HSD KMPL DEPOTS (SUPERVISORS):

Oil companies have been sponsoring the awards to the supervisors for the Best HSD KMPL Improvement Depot @ one per Region and one best CNG depot for highest improvement in KMKG at corporate level for the year 2019-20. The Awards to the Supervisors will be given at state level function to be held during Oil Conservation Awareness Drive.

5.ROLE OF DEPOT MANAGERS:

- During the Oil& Gas conservation Awareness Drive, all the Depot Managers are advised to exhibit flexi banners with slogans on oil conservation as given at **ANNEXURE-C** at the Depots and Bus Station premises at appropriate places. Oil & Gas Conservation logo-2021 and APSRTC logo shall also be provided on the uniform size banners (8X4 feet).
- In order to spread the message of oil & gas conservation, simple and effective programmes are to be organized involving the local dignitaries and officials of Police, Transport and Revenue departments.
- Depot Managers shall organize gate meetings during changeover time to educate the Drivers and Mechanics on the importance of Fuel Conservation.

6.ROLE OF Dy.CHIEF MECHANICAL ENGINEERS/ DVMs:

- Dy.Chief Mechanical Engineers/ DVMs of the Regions shall actively participate in the programmes organised at Depots / Workshops by the oil companies / OEMs on oil & gas conservation during the Oil & Gas conservation awareness drive. They shall organize competitions in coordination with Oil Companies / Vehicle Manufacturers/ OEMs /ZSTCs.
- They shall visit and inspect at least 4 low KMPL Depots during the Awareness Drive and ensure all vehicle related defects are attended besides counseling of low KMPL Drivers based on route-wise bench mark HSD KMPL at such depots.

7. ROLE OF WORKS MANAGERS:

- Works Managers are advised to inspect at least one low kmpl depot in each Region under their jurisdiction and educate the Supervisors & Mechanics on measures to be taken for oil conservation. A Zonal level training to the KMPL Mechanics shall be organized in the Workshop and impart skills on the latest developments in the Fuel injection equipment especially on CRS system.
- Works Managers are advised to participate in the programmes organized at Depots on oil & gas conservation during the Oil & Gas Conservation awareness drive.
- WMs shall ensure that the depots inspected by Dy.CMEs are not re-inspected by them.

8. ROLE OF REGIONAL MANAGERS:

- Regional Managers are advised to participate in the programmes organized at Depots / Workshops by the oil companies / OEMs to give their message on fuel conservation during the Oil & Gas Conservation awareness drive.
- They shall also identify the low HSD KMPL Depots and address the Drivers / Mechanics of the Depots through meetings organized during Oil & Gas conservation awareness drive.
- They shall arrange wide publicity on Oil Conservation awareness drive through print & electronic media.
- RMs shall organize the Regional level programme inviting district level officials to facilitate the award winners and present gifts.

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9. ROLE OF EXECUTIVE DIRECTORS (Zones):

- Executive Director (Zones) are advised to attend the functions at Depots/Regions/Workshops organized by the Oil & Gas Companies, Vehicle Manufacturers to give their message during Oil & Gas conservation awareness drive.

The Regional Managers are advised to submit a detailed report on the activities under taken at all the depots and regional head quarters during Oil & Gas conservation awareness drive to Executive Director (E) within a week i.e., before 22.02.2021 after completion of Oil & Gas Conservation awareness drive-2021 to enable this office to send a consolidated report to the Government of A.P.

This has the concurrence of FA & CAO

Please acknowledge.


EXECUTIVE DIRECTOR (E)

To

Copy to: ED (A), and ED(O), FA&CAO for information please.

Copy to: Executive Director (Zone)/VJA, VZM, NLR & KDP for information.

Copy to: OSD to VC & MD for information.

Copy to: All Officers of the Corporation


Copy to: All Maintenance in charges of the Depots for necessary action

Copy to: All Vehicle Manufacturers, OEMs, Oil & Gas supply companies, for information & n/a.


Copy to: Resident Audit Officer, A.G. Audit, for information

LOGO -2021






ఆంధ్రప్రదేశ్ రాష్ట్ర రోడ్డు రవాణా సంస్థ



ఇంధన పొదుపు మాసోత్సవాలు

2021 జనవరి 16 నుండి ఫిబ్రవరి 15 వరకు



ఇంధన పొదుపు మనందరి బాధ్యత !
ఇంధన పొదుపు అంటే డబ్బు ఆదా చేయడమే !!

Banner 8' x 4' size

IMPORTANT SLOGANS FOR OIL CONSERVATION AWARENESS DRIVE

- 1) DROPS OF WATER CAN MAKE AN OCEAN,
DROPS OF OIL CAN SAVE A NATION
- 2) BURN CALORIES, NOT FUEL
- 3) UNITED WE SAVE ENERGY
DIVIDED WE WASTE ENERGY
- 4) SAVE OIL TODAY AND BE HAPPY TOMORROW
- 5) ACCELERATE OIL CONSERVATION &
PUT BRAKE ON POLLUTION
- 6) SAVE " OIL " THE LIQUID GOLD &
MAKE THE NATION RICH AND BOLD
- 7) LET US CONSERVE OIL TODAY FOR BETTER TOMORROW
- 8) ENERGY IS A PRECIOUS COMMODITY,
CONSERVATION IS OUR RESPONSIBILITY
- 9) MONEY WASTED : CAN BE RESTORED
HEALTH WASTED : CAN BE RESTORED TO SOME EXTENT
FUEL WASTED : CAN NEVER BE RESTORED
- 10) YOU HAVE THE RIGHT TO USE OIL,
AND THE DUTY TO SAVE IT
- 11) YOU CAN MAKE THE DIFFERENCE, SAVE OIL
- 12) FOR OUR HAPPY TOMORROW, SAVE OIL TODAY
- 13) SAVE OIL & GAS FOR NATION'S PROSPERITY



Sanrakshan Kshamta Mahotsav

PLEDGE

We do hereby solemnly pledge that we shall be continuously striving to conserve petroleum products in all spheres of our activities so that supplies of these scarce resources last longer for the progress of our country. We will shoulder the responsibility of a good citizen and endeavour to create awareness among the masses to avoid wasteful use of petroleum products, so as to build a new & healthy India for our future generations by ensuring a better environment.

ADDRESSES OF OIL COMPANIES, OEMs and PCRA**I. INDIAN OIL CORPORATION LIMITED:**

1. Sri Sri Bhibuti Ranjan Pradhan, Chief General Manager (Consumer Sales), M/s Indian Oil Corporation Limited, A.P.State Office, 3-6-436 to 438, IIInd Floor, Naspur House, Himayat nagar, Hyderabad- 500029, mail id : pradhanbr@indianoil.in. (For entire state)
2. Sri A. LaxmanaRao, S. Manager (Institutional Business), Cell No. 9490958040.

II. HINDUSTAN PETROLEUM CORPORATION LIMITED:

1. Sri Rohit Garg, Dy.GeneralManager, M/s Hindustan Petroleum Corporation Limited, 130/1, Sabastian Road S.D.Road, P.B.No.5, Secunderabad, Phone No.27778523 FAX No.2770 4381. CELL NO.8978282835, rgarg@hpcl.in. (For entire state)
2. Sri Purushottam Naidu ASM, M/s Hindustan Petroleum Corporation Limited, Vijayawada, CELL NO.9440007396,

III. BHARAT PETROLEUM CORPORATION LIMITED:

1. Sri. KSV Bhaskar, Territory Manager (I&C), M/s Bharat Petroleum Corporation Limited, "Reliance Hamsafar", 8-2-618/2, 2nd Floor, Road No.11, Banjara Hills, Hyderabad-500034, Cell No.9849809437, mail id – bhaskarrksv@bharatpetroleum.in.
2. Sri. KKD Subramanyam, AM (I&C), BPCL, Cell No.9490750656, mail id- vsubramanyam@bharatpetroleum.in

IV. RELIANCE OILS:

1. Sri Vineet Bhalla, Key accounts head, Bulk HSD (Petroleum Products) Cell no. 9650398439, mail id- vineet.bhalla@ril.com.
2. N.Chandra Sekhar Reddy, RIL, AP, 9987184989.

V. ASHOK LEYLAND LIMITED:

1. Sri Venkat Mahesh, ASM (AP & TS), Ashok Leyland Limited, 3rd Floor, Dhraupathi Chambers, 31, Sarojini Devi Road ,Next to ITC Agri Marketing Office,Secunderabad – 500 003 Phone No. 040-40662000 / Fax No. 040-27711009, CELL NO.7993382666, mail id : venkatmahesh@ashokleyland.com
2. Sri Khadar bhasha, Service – (RO-AP Service), Cell no.9885807716, mail id: dudekula.basha@ashokleyland.com.

IV. TATA MOTORS LIMITED:

1. Sri S.Nagarjuna Reddy, Sr. Manager, TATA MOTORS LIMITED, Area Office, Indira Arcade, Dr.no.54-15-4D, II floor,Mahanadu Road Corner,Srinivasa Nagar Bank Colony,Vijayawada – 520008, Phone No.0866 2543522, Cell No.8099791716 (For NEC, VSP, EG, WG, KRI, GNT, OGL, NLR & CTR Regions) mail id: nagarjuna.sagamreddy@tatamotors.com.
2. Sri. Ravinder Reddy, CSM, Cell no. 8885000887, M/s. TML, mail id: ravinder.guda@tatamotors.com (KDP AREA)

V.EICHER LIMITED:

1. Sri K.Srinivas, Area Service Manager (AP & KARNATAKA), Eicher Trucks and buses, VE commercial vehicles Ltd.,220, Richmond towers, Rechmond road, Bangalore.mail id : ksrinivas@eicher.in.
2. Sri Varun, Area Service Manager, Eicher Trucks and buses, VE commercial vehicles Ltd.,BSR Plaza, Ramachandra Nagar, Vijayawada-520008, Mobile: 7893064447, mail id :

VI.VOLVO INDIA LIMITED:

1. Sri. K.N.Vinod Bus Centre Manager,M/s VECV Ltd, #345 & 345/B Part, Bachupally village, Ranga Reddy District, HYDERABAD- 500 090 Fax: 40204458 Mobile: 08978946543, mail id : knvinod@volvo.in (For entire state)

VII.CORONA LIMITED :

1. RamaRao.Y, Plant Head, Carona, ramarao.y@deccanauto.in, Cell no.8096999988,

VIII.M/s BGL :

1. Sri M.Venkateswarlu, D.General Manager(Projects and O&M), M/S Bhagyanagar Gas Limited, ParishramBhavan, Basheerbagh,**Hyderabad-500 004, Fax no. 040-6656508, Phone no. 040-66566986, Cell no. 9737299119, mail id: mv08658@gail.co.in**

IX. M/s WABCO Ltd.,

1. Sri. S Nethaji , South Regional Head-AGM, M/s. Wabco India Ltd., Ambattur, Chennai, e.mail. nethaji.s@zf.com.
2. Sri Suman, Area Manager (VJA & VZM Zones), Cell no. 9849086592, mail id – suman.nerusu@zf.com

X. M/s. PCRA :

1. Sri. Partha sarathi, DD & SRO, PCRA, Visakhapatnam. Cell no. 8895448378, mail id - srovizag@pcra.org.